

# 2020-2021 District Goals



District: N 3  
Constitutional Area: Canada

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	0	5
2nd Quarter	0	0	10	5
3rd Quarter	0	0	0	5
4th Quarter	0	0	10	15

### FY New Clubs

1

### FY Charter Members

20

### FY New Members

20

### FY Retention Goal

30

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

10

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Distict GMT team will establish min of 1 new club with a min of 20 new members. We will assign two guiding lions and training	GMT Team	District GMT team and New club consultant PDG Val Clarke	11/1/2020	4/30/2021
Regular monthly zoom meetings	GMT team	Zone chars/GMT team	9/15/2020	5/15/2021
Two membership drives	GMT team	GAT team/DG	11/30/2020	4/30/2021
Our District GMT team will promote membership resources in each of our zone to assist clubs in achieving their goals	GMT Team	Zone Chairs/All clubs in District N3	9/30/2020	11/30/2020
Our District GAT team will be working together - GMT to build our club/ membership, GLT team to come in behind and provide the training and our GST team to then help /promote their service projects	GAT Team	GLT/GMT/GST	9/30/2020	5/30/2021
We will provide Guiding Lion Training all the fall convention	PDG Val Clarke	Zone Chair training/ Winster Ceballos	10/24/2020	10/25/2020

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

Will proceed with New Council- to be inputted once we have clarification as per message from PID Rod Wright

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Will proceed with new council	MDN council of Governors	All DGE's	9/1/2020	12/31/2020

## DISTRICT CUSTOM IMPACT

### Goal Statement

Our Smart Goals for our District are:

- 1) Ensure our GLT team are providing leadership training schools (Secretary, Treasurer, President and Zone Chairs. Plus provide Guiding Lion Training Course with the help of Richard Castillio (DG Brads advisor).
2. Work on developing one new club (KOPE Canada Lions Cyber Club) and work with PDG Paul Baker to try and form a club in either (Happy Valley-Goose Bay or Port Hope Simpson).  
PDG Val to also work on trying to form a new club in Norris Arm.
3. GST Team to work on helping new clubs with this first Service Project especially after the formation of a new club.
4. This year our District goal is to have the GMT, GLT, GST team work together (GAT TEAM) to ensure the success of all new clubs over the past 5 years.
5. 2nd VDG Sharon Williston will oversee any Zoom meetings or training required in this area.
6. 1st VDG Angela Bowdridge to oversee all clubs do not go into any type of financial suspension especially where we are into the covid pandemic. She will work closely with the DG to keep him updated if any problems arise.

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Form new Cyber Club	GMT	GMT	7/1/2020	9/20/2020
Leadership Training	GLT	GLT	9/1/2020	3/31/2021
Service projects	GST	GST	9/1/2020	3/31/2021
Form Regular Club	GMT	Paul Baker	9/20/2020	1/31/2021
Form Regular Club	GMT	Val Clarke	10/30/2020	3/31/2021